



# PRESS RELEASE

For Immediate Release: 23<sup>rd</sup> March 2005  
Release No: CCL05/34  
Ref No: 14461

## **STEEL HOMES GROUP LAUNCHED AS VOICE FOR THE STEEL HOMES INDUSTRY**

**With the UK market waking up to the benefits of residential steel framing, the steel homes industry has today announced the launch of the Steel Homes Group (SHG).**

Representing 13 major players from the UK steel home manufacturers and builders, the Steel Homes Group is the leading industry authority advancing the use of steel products and systems in residential construction.

Spearheading the industry's efforts to develop and promote the effective use of steel in residential construction, the Steel Homes Group will work to ensure that the significant contribution steel products and systems make towards providing quality housing for sustainable communities is more fully recognised and exploited by the market. The group will highlight how using light steel frames as a key component in modern methods of construction can address the Government's focus on sustainable development.

Benefiting the developer, steel frame homes offer an increasing level of off-site manufacturing opportunities to ensure the wider development industry can meet and exceed existing standards of build quality and reliability. From a cost perspective off-site manufacture plays an integral role in helping to manage the challenges of containing build cost inflation, saving on the need for on-site preliminaries, and reducing the time required on site. At the same time the stability of steel as a construction material means fewer defects, and thus minimises the need for expensive and time-consuming follow-up work after construction.

Occupiers of steel frame homes also benefit from:

- Reduced energy bills due to increased thermal performance;
- Excellent acoustic performance as a result of multiple layers of materials and resilient layers;
- Durable structures increases predicted building lifespan; and
- No long term creep/shrinkage leading to fewer maintenance problems

Throwing a spotlight on continuously improving standards, the formation of the Steel Homes Group illustrates the industry's commitment to ensuring that by designing and delivering high standards of construction, existing and future regulations are not only met but exceeded.

*'There's an increased recognition at all levels of government that Britain's housing crisis can only be resolved through modern methods of construction and the use of innovative materials', comments Graham Owens, Director of The Steel Construction Institute.*

*'We believe the formation of the Steel Homes Group demonstrates steel's coming of age, and the vital contribution steel frame homes can make to this wider debate.'*

**– ENDS –**

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**Editor's Notes:**

<sup>1</sup> Steel Homes Group members include:

Spaceover, Fusion Building Systems (UK) Ltd, Banro Projects, Terrapin, UNITE Modular Solutions, Yorkon, Metsec, Metek Building Systems, Corus Strip Products UK, Corus Living Solutions, Kingspan Off-Site, Framing Solutions plc, Caledonian Building Systems

The Steel Homes group is facilitated by The Steel Construction Institute.

- Further information on the Steel Homes Group is available on: [www.steelhomesgroup.com](http://www.steelhomesgroup.com)